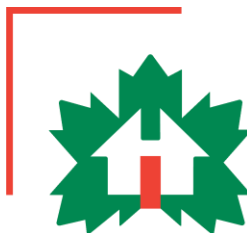




# Webinar with BuildForce: Help for Labour Shortages

May 24, 2023

Canadian  
Home Builders'  
Association





**I would like to begin this webinar by acknowledging that I am coming to you today from the traditional territory of the Algonquin and Anishinaabe peoples.**

**As the Canadian Home Builders' Association, we acknowledge from coast to coast the ancestral territory of all the Inuit, Métis, and First Nations people that call this land home, as we move forward in a spirit of collaboration with all of Canada's Indigenous peoples.**



# Contribution to the Canadian Economy



**RESIDENTIAL CONSTRUCTION AND RENOVATION  
IS A MASSIVE PART OF THE CANADIAN ECONOMY  
AND PROVIDES JOBS IN EVERY COMMUNITY.**



**1.5 million**  
jobs across Canada



**\$107.2 billion**  
in wages

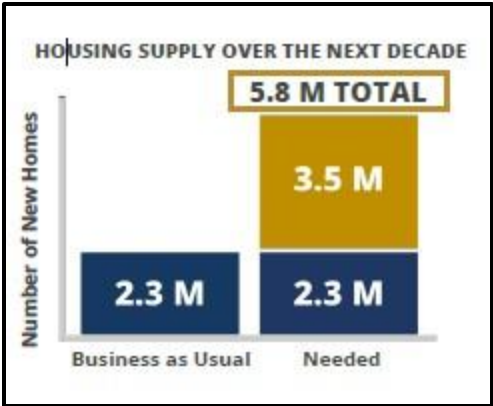


**\$211.3 billion**  
in economic activity

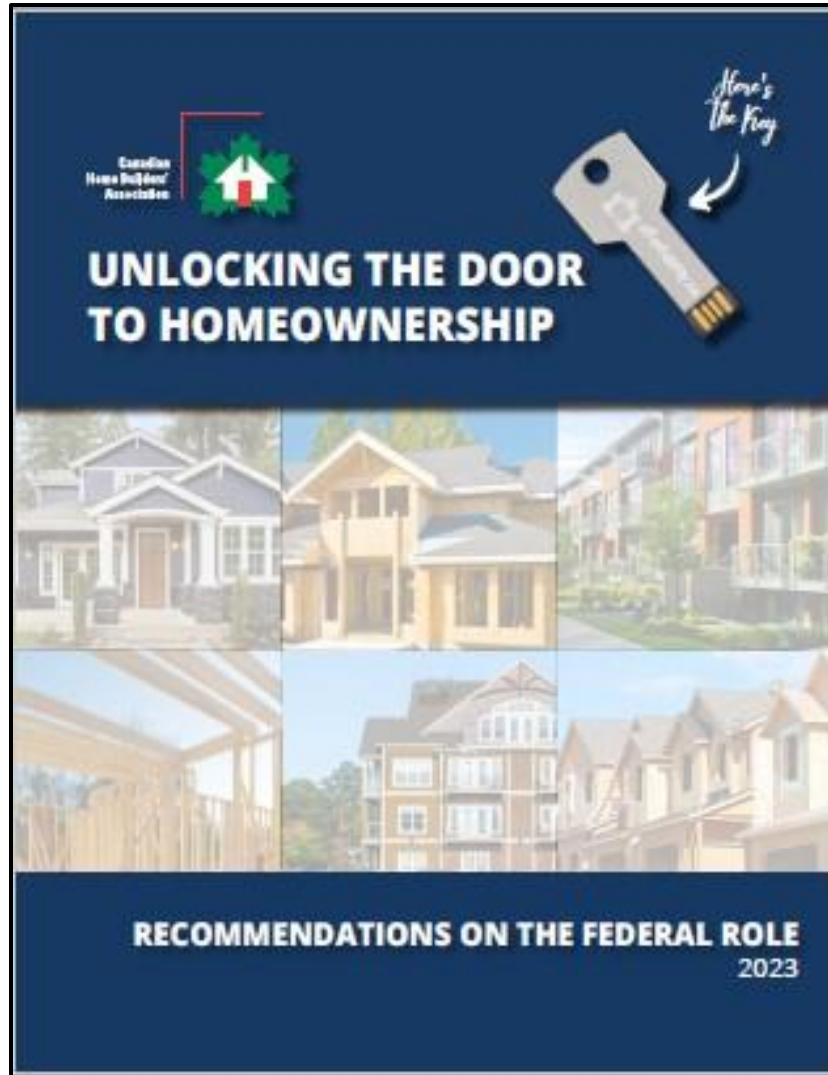
Sources: all Statistics Canada/CIMHC

**In 2022, the sector again showed how it drives economic recovery**  
at the local, provincial, and national level.

# Labour Shortages



# Recommendations to the Federal Government



## Address labour shortages



### RECOMMENDATIONS:

- Update the **immigration system** to proactively attract much-needed skilled workers in residential construction.
- Encourage more Canadians to consider a **career in the skilled trades and support the apprenticeship system**. As a country, we need leadership to demonstrate these are good and valued jobs, and we need to support the people who choose to work in them.



### PROMOTING CAREERS

CHBA is doing our part to promote the skilled trades. Check out our careers in residential construction info:



*Scan Me*

## Support increased productivity



There are currently not enough people to double housing starts, so increasing productivity in the industry is one of the necessary solutions—but we need support to do it.

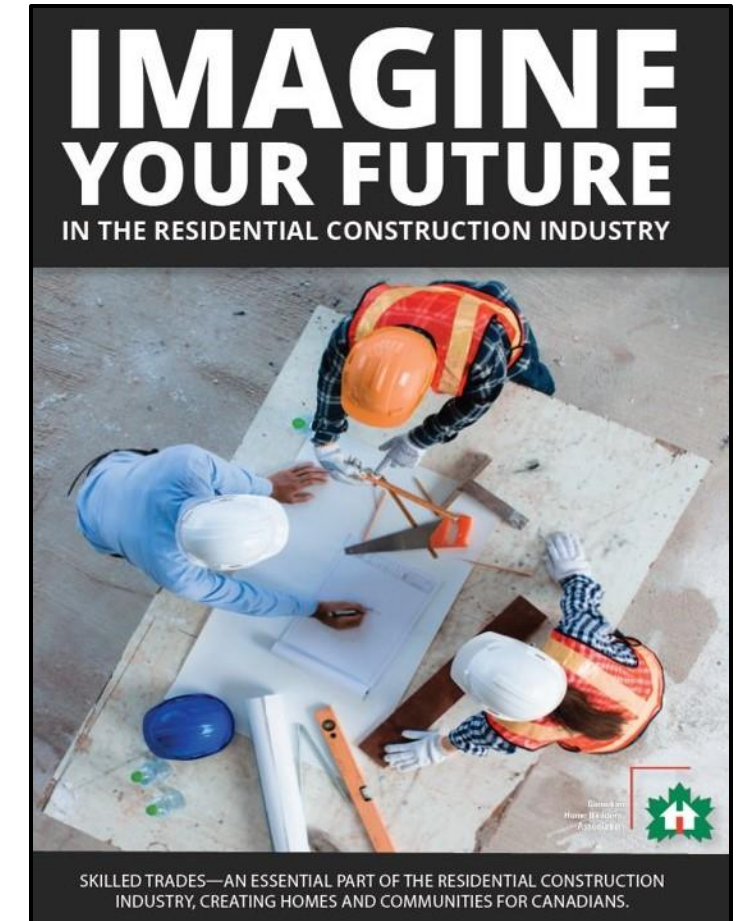
### RECOMMENDATIONS:

- Prioritize and support **investment in modular and other factory-built technologies** through investment tax credits, an innovation fund, and strategic financing (as is being done for clean energy).
- **Support CHBA efforts for its sector transition strategy** (e.g. through Industry Research Assistance Program (IRAP))



# Careers in Residential Construction

Canadian  
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# BuildForce and the Construction Career Pathways Program

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Association



**CONSTRUCTION  
CAREER PATHWAYS**

**Connect  
to entry-level  
workers.**



# BuildForce and the Construction Career Pathways Program

Canadian  
Home Builders'  
Association



- Construction Career Pathways helps create entry-level employment opportunities for individuals new to the construction industry.
- Construction Career Pathways is for all job seekers but is ideally suited for:
  - women, members of Black, Indigenous, and other racialized communities, persons with disabilities, newcomers to Canada, and those who identify as LGBTQ2+
  - young people looking for work experience
  - individuals looking to change careers
- Participating employers can receive an onboarding wage subsidy of up to \$2,400 per employee who completes a 16-week work placement. Once the 16-week placement finishes the hope is that the employer keeps the worker on.
- Employers must be a small- or medium-sized businesses (i.e., employ fewer than 500 full-time equivalent employees).
- A business can hire up to two workers, and can combine with other hiring subsidy sources as long as the source or sources of funding do not in total amount to more than 100% of the wages paid.
- The program runs until **March 31st, 2024**. However, most placements must begin no later than fall 2023 to meet program timelines.





# Find out more / Contact information

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Association



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