

Canadian
Home Builders'
Association



Federal Election Results

What it means for the residential construction industry

May 8, 2025

Presenters

Canadian
Home Builders'
Association



Kevin Lee
Chief Executive Officer
CHBA



Nicole Storeshaw
Director, Government Relations
CHBA



Where is your business located?
(select one)



What best describes your business?

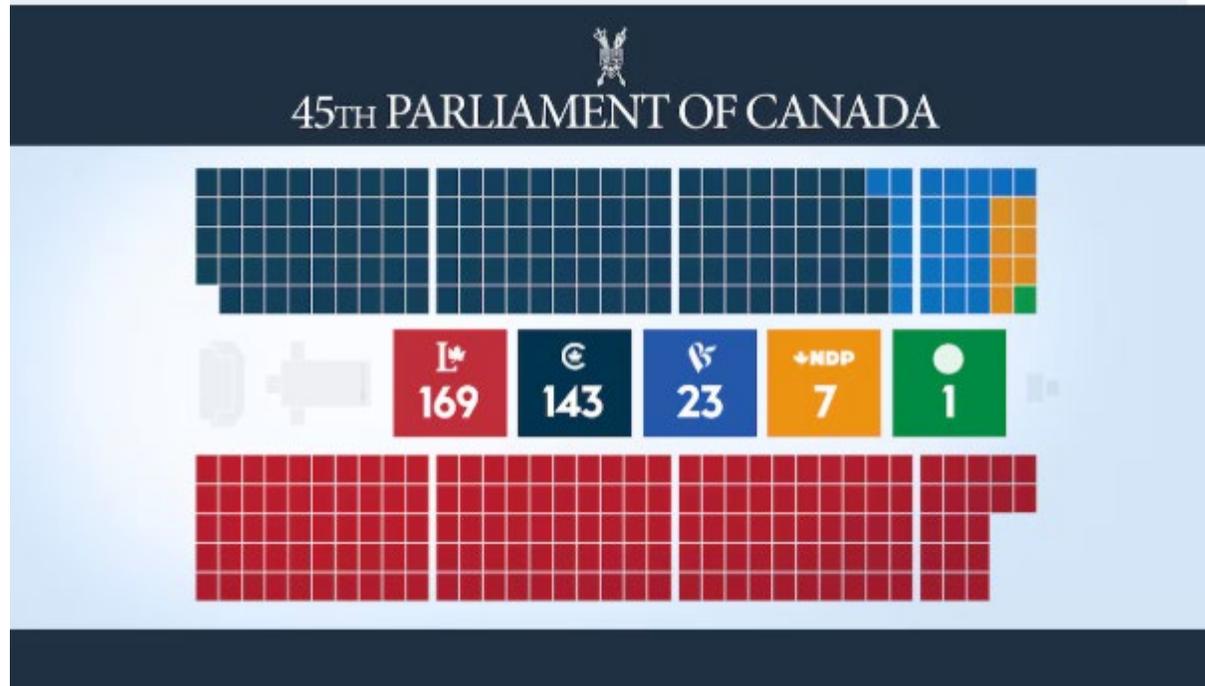
(select all that apply)

Election 2025 Outcomes at a Glance

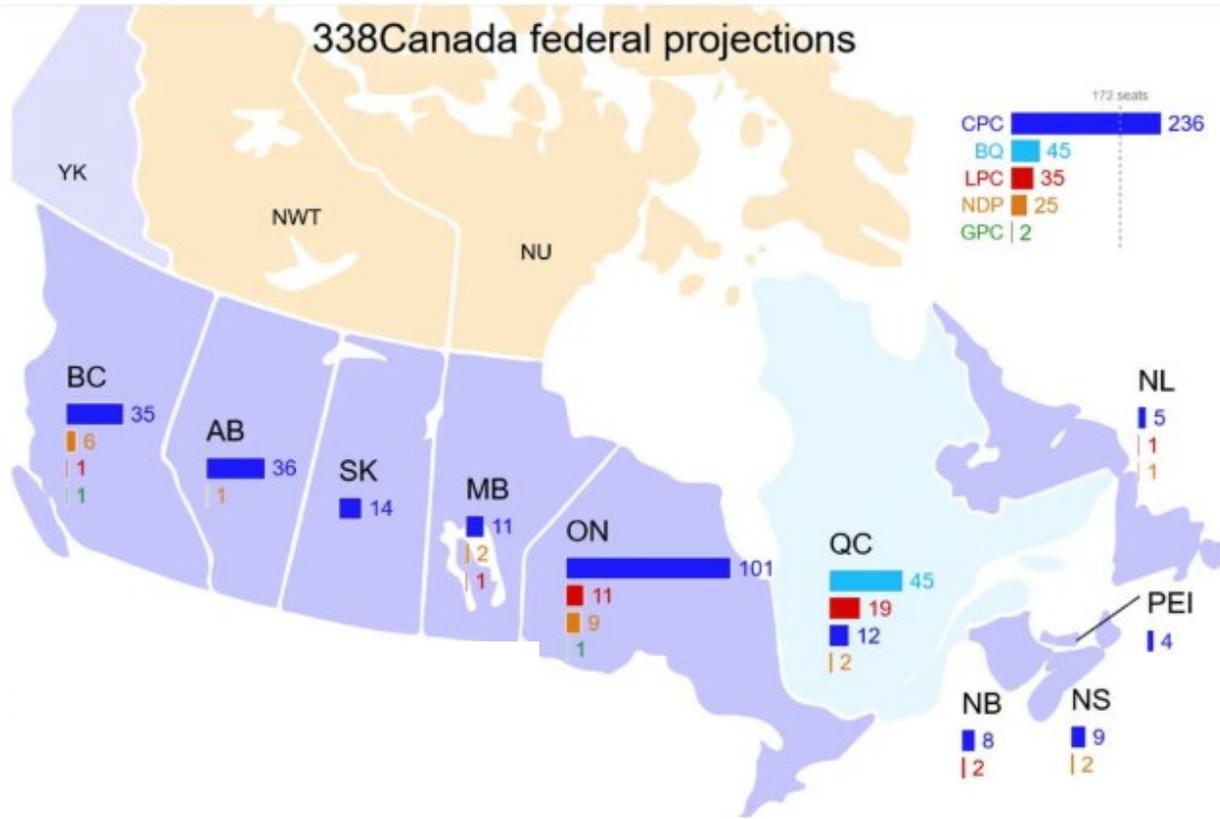


| 172 SEATS FOR A MAJORITY

	ELECTED	LEADING	TOTAL	VOTES	SHARE
Liberal ✓	169	0	169	8,580,107	43.7%
Conservative	143	0	143	8,099,549	41.3%
Bloc Québécois	23	0	23	1,237,072	6.3%
New Democratic Party	7	0	7	1,236,317	6.3%
Green Party of Canada	1	0	1	240,607	1.2%



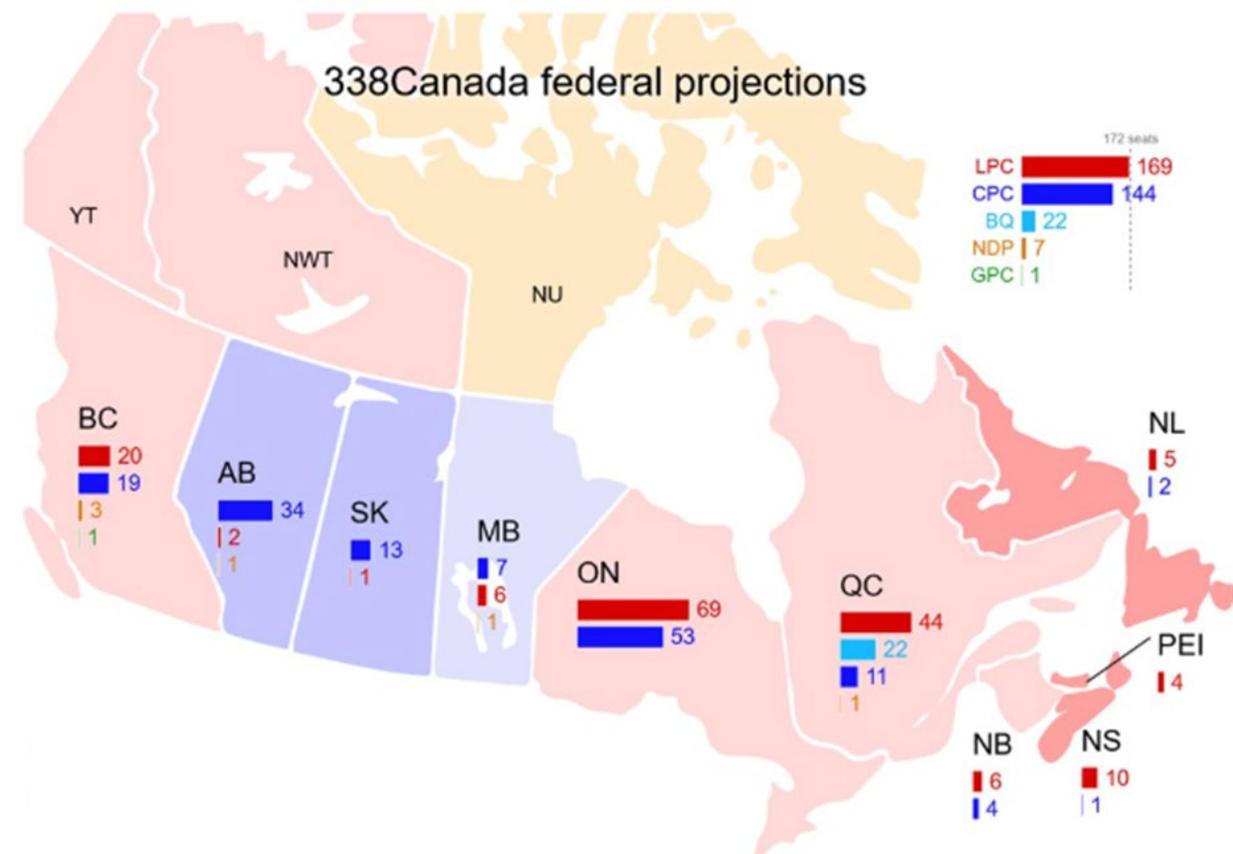
Election 2025 Outcomes at a Glance



Updated January 5, 2025

Seat projection day before Justin Trudeau resigned and two weeks before President Trump was inaugurated

“In hindsight, it’s clear that Poilievre was campaigning for the country we were in, while Carney was campaigning for the country Canadians feared we were becoming.” David Coletto, CEO Abacus Data



Updated April 29, 2025

Day after election
*Recounts have decreased CPC to 143 and BQ increases to 23



Politics | News

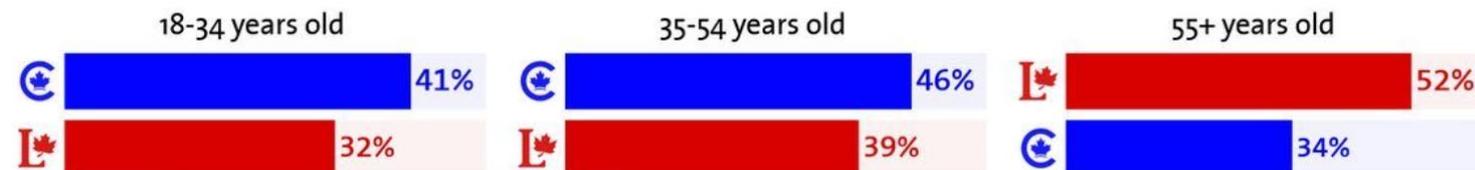
Canadians give Liberals 4th mandate as Carney leads party to minority win

By Daniel Otis

Updated: April 29, 2025 at 6:07AM EDT

- Liberals win strong minority
- Canadians with little appetite for another election
- Canadians divided over wanting a change or wanting a steady hand to face Trump
- Strength among older Canadians (55 and older) with exit polls suggesting the top issue driving their vote is Canada's relationship with the U.S., above the economy and affordability
- Carney is still a relative unknown to Canadians despite liking his business experience

Breakdown by age group





POLITICS

Conservative Leader Pierre Poilievre loses his long-held seat in Ottawa

OTTAWA – Conservative Leader Pierre Poilievre will not have a seat in the next Parliament after a stunning upset by his Liberal opponent, raising questions about his ability to continue as party leader and the role he will play when the House of Commons reconvenes.

- CPC does better than previously in total number of seats and popular vote but still lost out to Liberals
- Pierre Poilievre loses his seat but will stay on as leader and run in a by-election. The MP for Battle River-Crowfoot (Alberta) will step aside.
- Andrew Scheer will become interim Opposition Leader in Parliament
- Party looks unified now but blame game will start
- CPC struggled to pivot messaging after Justin Trudeau stepped down and start of tariff threats
- CPC's costed platform released after advanced polls and many policies appeared incomplete
- Canadians still want change on a host of non-Trump issues, but do they think Poilievre has the right temperament?

New Democratic Party



Politics

An emotional Singh steps down with NDP set to lose party status

New Democrats entered the race with 24 MPs but may only leave with 7

- NDP reduced to unofficial party status and leader Jagmeet Singh quits
- Lost 17 seats – 10 going to the CPC and 7 to the LPC
- Many NDP voters went Liberal
- Timing is everything
- At risk of losing some of their seven MPs to the Liberals
- Interim leader Don Davies
- It will take a long time to rebuild the NDP so for the foreseeable future, Canada has a two-party system

Summary of First Meeting with President Donald Trump



- Brief public meeting took place in Washington, DC on May 6th.
- Trump praised Mark Carney for his election win
- Still repeated his 51st state pitch, which Prime Minister said would not happen
- Trump indicated he wouldn't budge on tariffs and would use them as a way to rebuild U.S. manufacturing capacity
- President also suggested the negotiations on CUSMA (Canada-US-Mexico free trade agreement) might not be necessary anymore
- Carney confirms that he will meet Trump again fact to face at the G7 conference in June



What Comes Next?



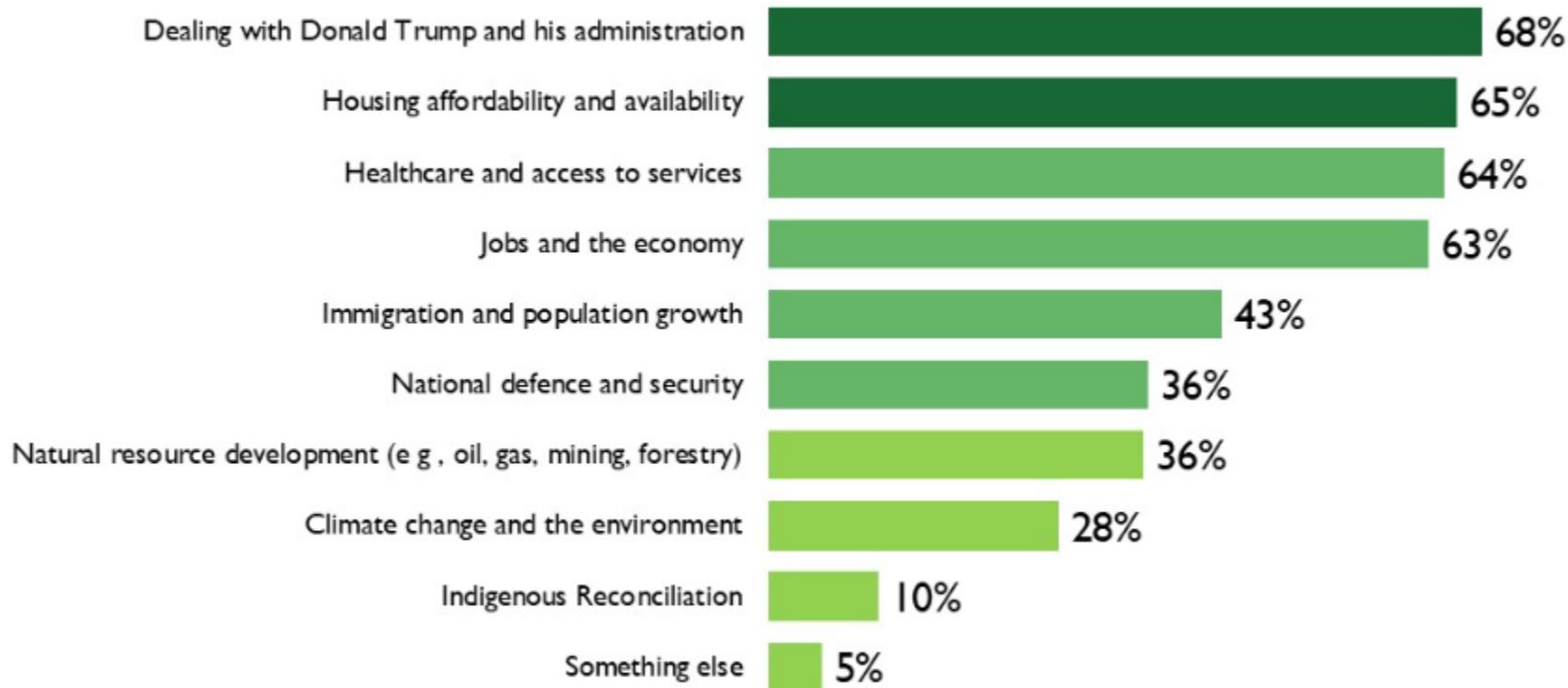
- **Cabinet named week of May 12th**
 - PMO and other departments need to recruit a lot of staff, which will take time
- **May 26th – Parliament will open** and chose a new Speaker of the House of Commons
- **Speech from the Throne** to be delivered by King Charles III **on May 27th**
- **CHBA recommendations** (and concerns) have already been delivered to **government officials** and the **Liberal platform team**
- **CHBA will continue** communicating these recommendations, to Prime Minister Carney, as well as the Finance Minister, the Housing Minister, and other members of **Cabinet** when appointed.

Housing Affordability : A top issue during the election (despite tariffs)



WHICH OF THE FOLLOWING ISSUES DO YOU THINK SHOULD BE KEY TOPICS IN THE UPCOMING FEDERAL ELECTION DEBATES? SELECT THE TOP 5 ISSUES YOU THINK SHOULD BE COVERED IN THE DEBATES. (PICK 5).

WHAT DO YOU WANT DISCUSSED IN THE DEBATE?



CHBA Election Readiness & Follow Up



- CHBA was very **well positioned** for the federal election.
- CHBA has **strong working relationships** with the Liberals and Conservatives
- **Party leadership & platform teams were aware of CHBA concerns and recommendations.**
- **Many CHBA recommendations had already been implemented prior to the election**
- **Platforms contained many CHBA recommendations**
- **Some platform items were not well informed** – CHBA will work to fix those with the winning party
- The key for CHBA during and after the election period is to **keep the momentum going**, continue to deliver recommendations to federal political parties, and to ensure the home construction sector is at the top of MP's minds, **after the election.**

CALGARY HERALD

Carney and Poilievre – An ugly match-up in the brawl for it all



Federal Liberal Leader Mark Carney and Conservative Leader Poilievre. Dan Janisse/Postmedia; Adrian Wyld/The Canadian Press

CHBA Election Activities



CHBA did the following (and more):

- Provided its recommendations to all parties
- Posted information to CHBA's **Affordability.ca** website – CHBA's election platform
 - Analyzed and posted party platforms on CHBA's "**Election Scorecard**"
 - Posted **blog** articles
- Developed a **housing questionnaire for campaigns** (which could be used by EOs/HBAs)
- Developed **communications and social media products** (which could be used/shared by EOs/HBAs)
- Issued **media releases** and undertook many **media interviews**
- Provided **regular election updates** to members (and EOs)



Canadian Home Builders' Association

UNLOCKING THE DOOR TO HOMEOWNERSHIP

RECOMMENDATIONS ON THE FEDERAL ROLE 2025

Canadians want to own a home, but homeownership rates are falling due to significant affordability challenges.

We have solutions.



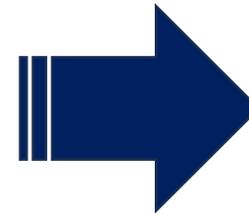
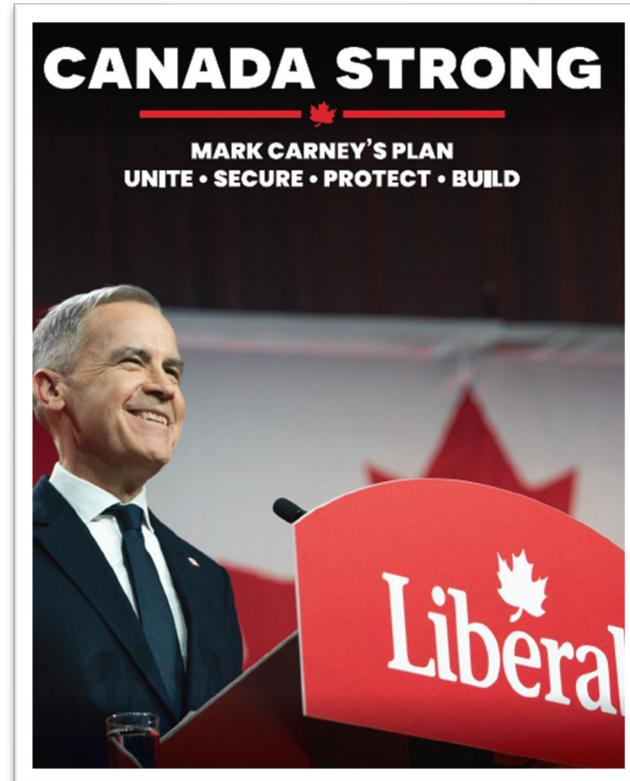
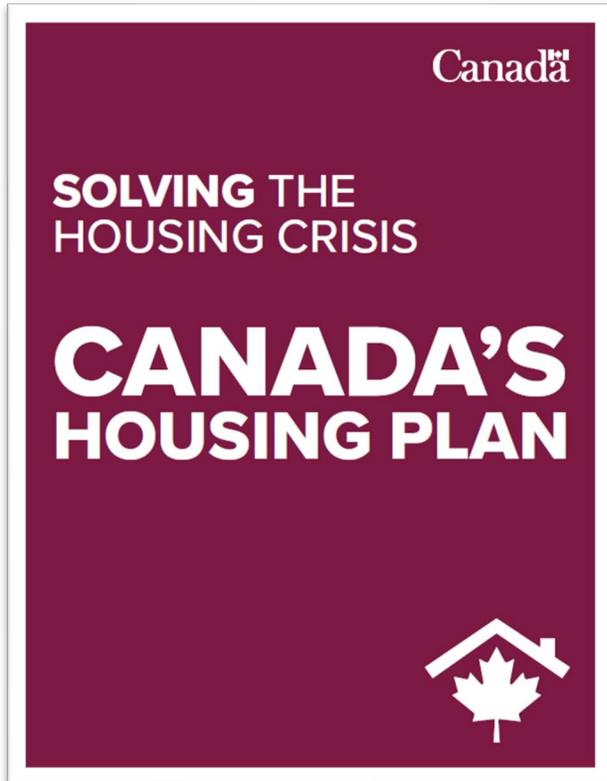
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THE **CANADIAN HOME BUILDERS' ASSOCIATION (CHBA)**
is the voice of Canada's residential construction industry

So where are we now?



Mapping government actions and commitments against CHBA's asks...



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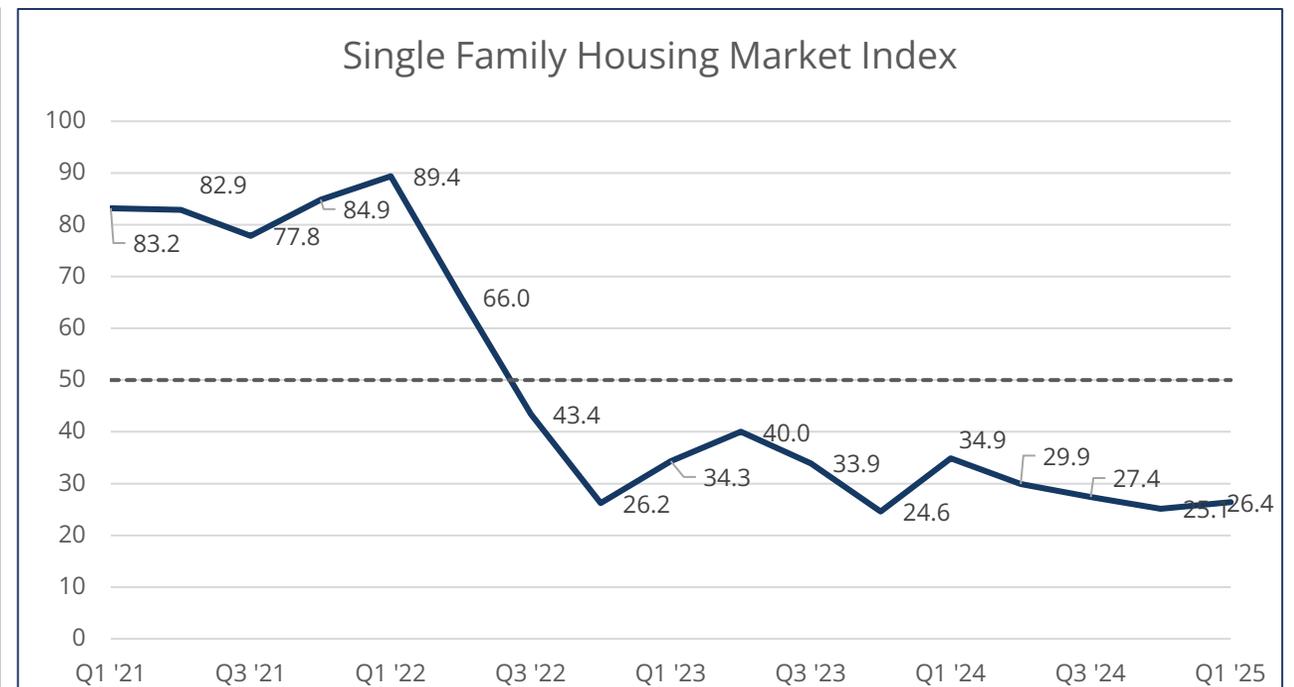
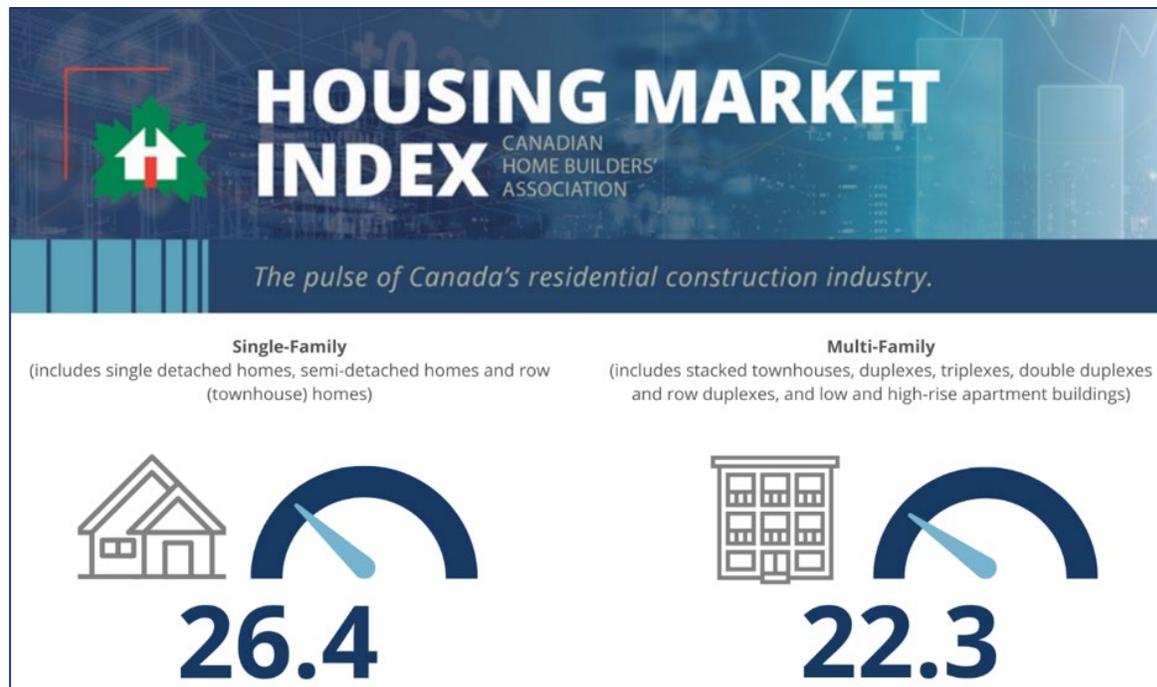
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CHBA's HMI reflects troubling times for industry



- Industry sentiment is poor overall nationally
- The impacts of high interest rates are still impacting the market, tariff uncertainty compounding problems
- Fewer housing starts, at least for homeownership, can be expected in the months and, in the case of multi-family, years ahead as a result



HMI - Regional variations - Single Family



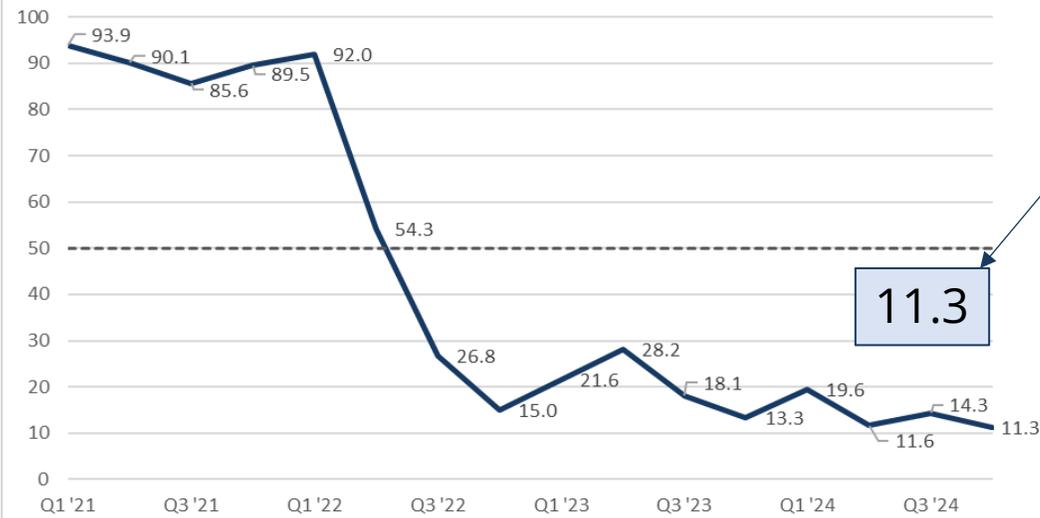
British Columbia Single-Family HMI



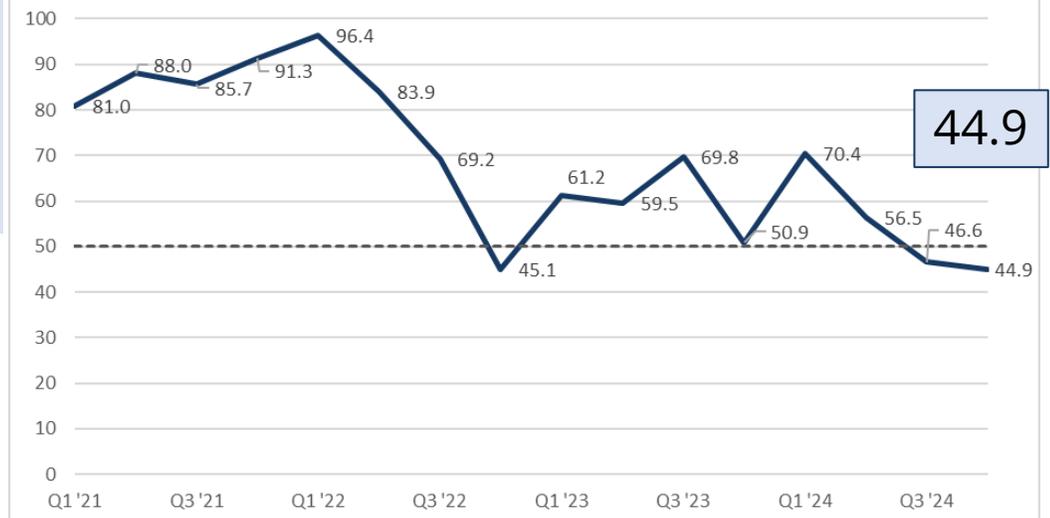
Prairies Single-Family HMI



Ontario Single-Family HMI



Atlantic Single-Family HMI



Most expensive regions are showing worst HMIs, foretelling **slow starts** ahead in the regions with the **largest housing shortages**

HMI - Regional variations - Multifamily



National Multi-Family Housing Market Index

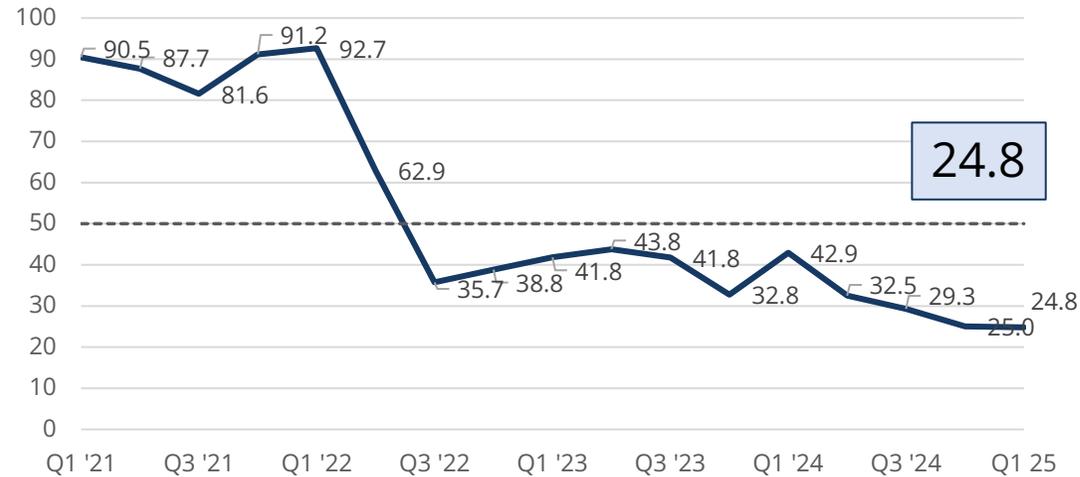


Slumping HMI shows multifamily starts will trend downward for multiple years, given long built-out time

Prairies Multi-Family HMI

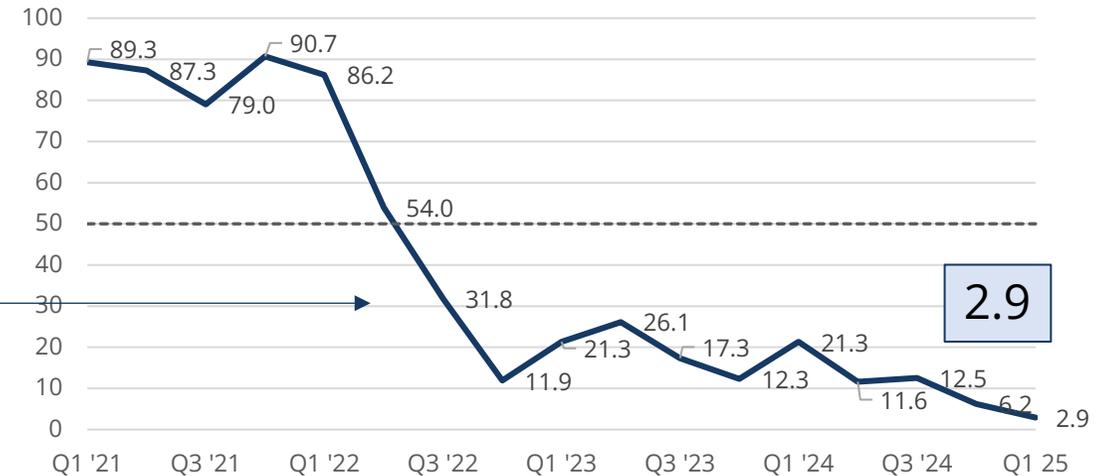


British Columbia Multi-Family HMI



Problematic everywhere, but Ontario situation very alarming

Ontario Multi-Family HMI



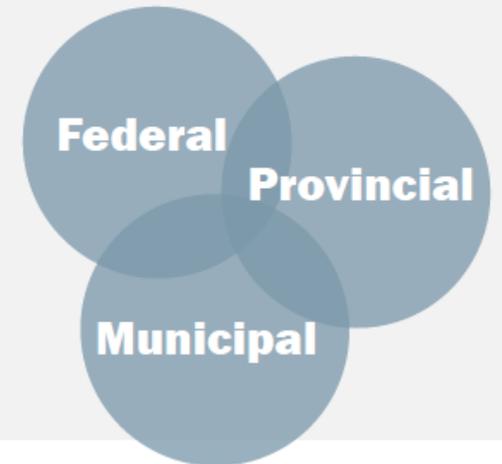
A Comprehensive Approach is Required...



SYSTEMIC CHANGE IS NEEDED TO BUILD MORE HOUSING SUPPLY AND IMPROVE HOUSING AFFORDABILITY

Comprehensive, systemic change – at **all three levels of government** – is required. To successfully build enough homes, we need the following:

- **Financial System Change**
- **Labour System Change**
- **Policy Change**
- **Productivity Change**



CHBA's Key Areas for the Federal Government to Address

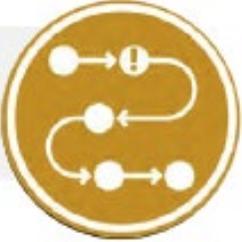
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THE PATHWAY TO SUCCESSFULLY BUILDING 5.8 MILLION HOMES



Continue federal leadership but ensure a holistic approach



Remove barriers within the home building process



Remove barriers to homeownership for first-time buyers



Avoid adding costs through codes and regulations



Lower government-imposed costs that add to affordability challenges



Address labour shortages



Support Housing-Supportive Infrastructure



Support increased productivity

First steps underway, more to go...

Continue federal leadership, but with a holistic approach

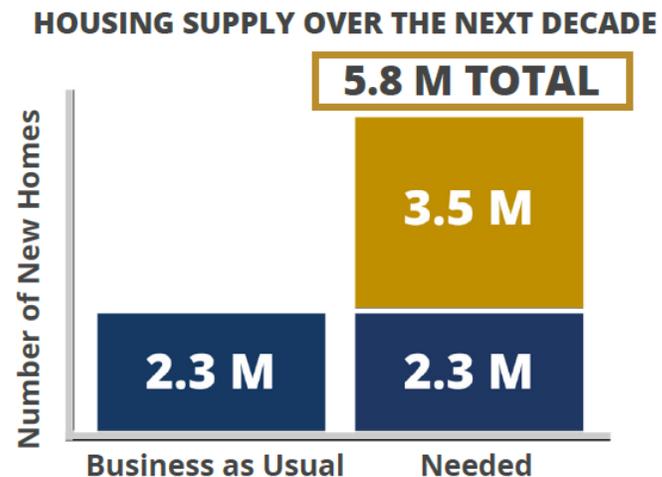


RECOMMENDATIONS:

- Continue to pursue the **doubling of housing starts** to make up the 3.5 million unit housing deficit



Double housing starts to build 500,000 per year over the next decade.



CMHC rightly identified that we need to build 5.8 million homes in the next 10 years to house Canadians and address affordability.

To achieve this, **Canada must more than double annual housing starts.**

REMOVE BARRIERS TO HOMEOWNERSHIP FOR FIRST-TIME BUYERS



RECOMMENDATIONS:

- **Continue lowering interest rates**, with an eye to getting new construction ramped up. ✓
- **Make the stress test dynamic** for both insured mortgages (Dept. of Finance) and uninsured mortgages (OSFI) so it is lower at higher mortgage rates. *Note: The current government has committed to review the stress test. Fall Economic Statement committed to reviewing the stress test* ✓
- Direct OSFI to **avoid further changes to OSFI B-20** guidelines that make it even harder to qualify for a mortgage.
- **Adjust the Interest Act to facilitate 7- and 10-year mortgages** and remove the stress test on them.  *"Look at barriers to longer interest rate terms on mortgages"* ✓
- **Maintain the 30-year amortization period** now available on insured mortgages for new construction and first-time buyers, and index the \$1.5 million price cap with inflation **annually**. ✓
- **Require OSFI to step back from implementing Basel IV** – the accelerated timeline will further restrict lending capacity, which means less financing of new homes (for construction, productivity investment, and mortgages). *OSFI has now issued a statement that it will delay until further notice this implementation* ✓

LOWER GOVERNMENT-IMPOSED COSTS THAT ADD TO AFFORDABILITY CHALLENGES 1/2

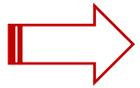


RECOMMENDATIONS:

- **Continue to work with municipalities and provinces, and use all federal levers, to reduce development taxes.**



Pledged for first-time home buyers



- **Lower GST on New Homes:**

- Eliminate the GST on homes less than \$1M, and have a declining rebate for homes up to \$1.5M.
- Increase limits to \$1.5M and \$2.0M in expensive markets.  *Adjusted to include up to \$1.5 during campaign*
- Index GST limits with inflation annually moving forward.
- Include all Accessory Dwelling Units and Secondary Suites as eligible for these new construction GST waivers, given they are new housing units.
- Maintain removal of GST on Purpose-Built Rental 
- Make Net Zero Energy and Net Zero Energy Ready retrofits eligible as “substantial renovations” to qualify for the GST/HST New Housing Rebate. 



Plus reintroduce tax credit for MURBs



When the GST was introduced in 1991, the federal government committed to adjusting the GST New Housing Rebate thresholds *every two years* to reflect changes in housing prices and protect housing affordability over time. (See *Technical Paper on the GST, 1989, pg. 19*).

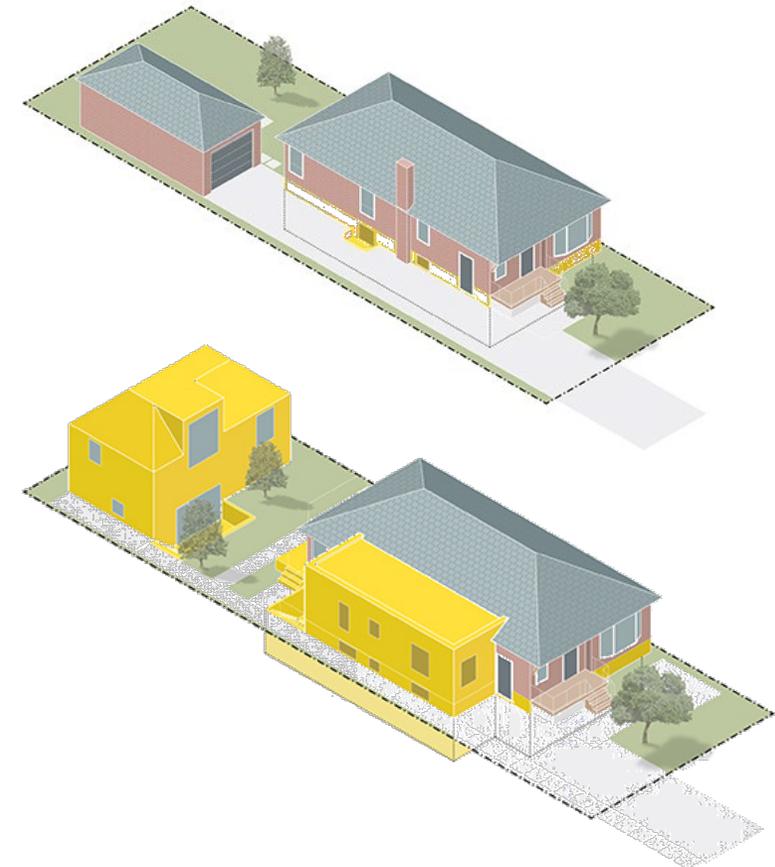
Since then, house prices have increased substantially, but the thresholds have never changed. The New Housing Price Index, which measures the change in newly constructed house prices over time, was 56 in 1991. It's now 125—more than double.

REFINANCING FOR SECONDARY SUITES



- Most recent announcement (responding to CHBA concerns of plans for a CMHC \$40k loan being insufficient):
- Finance Canada to allow homeowners to refinance their current mortgage and construct a secondary suite, with borrowable to **access up to 90 per cent of the home's value, including the value of the extra suiteowners.**
 - The borrower will be able to amortize the refinanced mortgage over a period of 30 years.
- The federal government will also **increase the mortgage insurance home price limit to \$2 million for those refinancing to build a secondary suite**
- To create up to four self-contained units like basement apartments, in-law suites, or laneway homes.
- **Great for modular/factory-built**
- **Great for renovators/custom-builders**

ReHousing



LOWER GOVERNMENT-IMPOSED COSTS THAT ADD TO AFFORDABILITY CHALLENGES 2/2



RECOMMENDATIONS

- Continue to work with municipalities and provinces, and use all federal levers, to reduce development taxes ✓
 - See “Support Housing Supportive Infrastructure” below



 ***Cut municipal development charges in half for multi-unit residential housing and work with provinces and territories to make up the lost revenue for municipalities for a period of five years.*** ✓



SUPPORT HOUSING SUPPORTIVE INFRASTRUCTURE



RECOMMENDATIONS:

- **Maintain and increase housing-supportive infrastructure and transit investments** (to lower municipal development taxes which get passed on to homebuyers) **and tie them to housing affordability and supply outcomes** (e.g. requirements to freeze or lower development taxes, increase density, reduce parking requirements). 
- Work with provinces and municipalities to **mandate that alternatives to development taxes be found and implemented** so that development taxes are lowered. Alternative solutions include:
 - Municipal debt financing, including shifting some charges to property taxes, particularly for services that benefit the wider community (beyond the new development) such as libraries, roads, and new fire stations.
 - Implementing user charges for certain services (e.g. water and wastewater).
 - Adopting land value capture techniques for transit improvements.
 - Community development districts.
 - Updating provincial development tax legislation.

Canada Housing Infrastructure Fund



- **\$6 billion** over 10 years starting in 2024-25 to launch a new **Canada Housing Infrastructure Fund**.

- For construction and upgrading of housing-enabling water, wastewater, stormwater, and solid waste infrastructure which will enable new housing supply and help improve densification.

- To **access funding there will be requirements** for provinces to:

- to legalize more housing options as-of-right for more “missing middle”
- a three-year freeze on increasing development charges
- Harmonize with NBC



RECOMMENDATION:

- **Increase housing-supportive infrastructure and transit investments** (to lower municipal development costs which get passed on to developers and—ultimately—home buyers), **and tie them to housing supply outcomes.**



Leveraging Transit Funding to Build More Homes



- to access long-term, predictable funding through the federal government's forthcoming permanent public transit fund will be required to take action that directly unlocks housing supply by:
 - Eliminating all mandatory minimum parking requirements within 800 metres of a high-frequency transit line;
 - Allowing high-density housing within 800 metres of a high-frequency transit line; and,
 - Allowing high-density housing within 800 metres of post-ops.



REMOVE BARRIERS & RED TAPE WITHIN THE HOME BUILDING PROCESS (1/2)

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RECOMMENDATIONS

- Continue to focus on work with Municipalities to support and/or require municipal process improvements tied to housing supply outcomes (e.g. addressing inefficiencies in zoning, bylaws, approval/permitting delays, NIMBYism).



*Build on the success of the Housing Accelerator Fund (HAF) and **further reduce the housing bureaucracy, zoning restrictions, and other red tape to help builders navigate the market.***



*Publicly report on municipalities' progress to **speed up permitting and approval timelines and implement other commitments under the Housing Accelerator Fund.** Fast-track approvals for those with a proven track record with government funding and speed up application approvals by allowing builders and other orders of government to apply for multiple projects at once.*

REMOVE BARRIERS & RED TAPE WITHIN THE HOME BUILDING PROCESS (2/2)



RECOMMENDATIONS

- Put every Federal legislation through a housing supply and affordability lens, including the small business lens of the home building industry and adjust accordingly
 - Ensure all federal departments and agencies (CMHC, the Bank of Canada, OSFI, NRC) work in close consultation to ensure more Federal red tape is not heaped on the residential construction industry
- Eliminate and avoid inappropriate Federal Red Tape on Residential Construction
 - The following are examples of inappropriate red tape the federal government has implemented and then required major changes to avoid encumbering the residential construction industry. While these have mostly been corrected thanks to CHBA advocacy, they should not be happening in the first place.

- Underused Housing Tax
- Forced Labour in Supply Chains Reporting Requirements
- Trust Reporting Requirements



Note: Through government consultations, CHBA expects previously proposed "Vacant Land Tax" to be abandoned

- Examples of ongoing inappropriate red tape include:

- Duplicative or excessive environmental legislation preventing, slowing, or increasing costs of development



Reduce Red Tape: require all relevant federal departments to undertake reviews and report on progress to eliminate unnecessary rules, reduce duplication or overlap with provincial rules and streamline the administration of rules and the delivery of regulatory decisions.

AVOID ADDING COSTS THROUGH CODES & REGULATIONS



Many new policy directions that put pressures for more stringent codes and regulations (e.g. climate change mitigation, resiliency, accessibility and others) are very important, but expensive. Unfortunately, almost all short-term actions to address these policy priorities through regulation increase costs to housing. It is critical to innovate and find solutions to these challenges *without* driving up housing costs.

RECOMMENDATIONS

- **Adopt affordability as a core objective of the National Building Code, and all related standards**, to ensure that we are building better, more efficient houses for the same price or less moving forward, as we continue to seek to address new challenges through code and other means.
- **Establish a National Building Code Interpretation Centre** with interpretations that are binding for all municipal building officials
- Work with provinces to **harmonize all building and development related municipal regulations** to eliminate and prevent barriers to rapid deployment of housing
- **Reconstitute the Standing Committee on Housing and Small Buildings for the national building code to better focus on the very different requirements of housing (rather than lumping it in with commercial and institutional construction), and avoid spreading limited housing resources across the new 13(!) committees on the national code**
- **Invest in innovation and R&D for lower or neutral-cost solutions** that promote energy efficiency, climate adaptation and resilience, accessibility, and health and safety. **Do not regulate until cost-neutral innovations are available.**



Accelerate reform and simplify the Building Code to speed up approvals and streamline regulations.

AVOID ADDING COSTS THROUGH CODES & REGULATIONS



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IMPROVING THE EXISTING HOUSING STOCK IS KEY TO ADDRESSING CLIMATE CHANGE

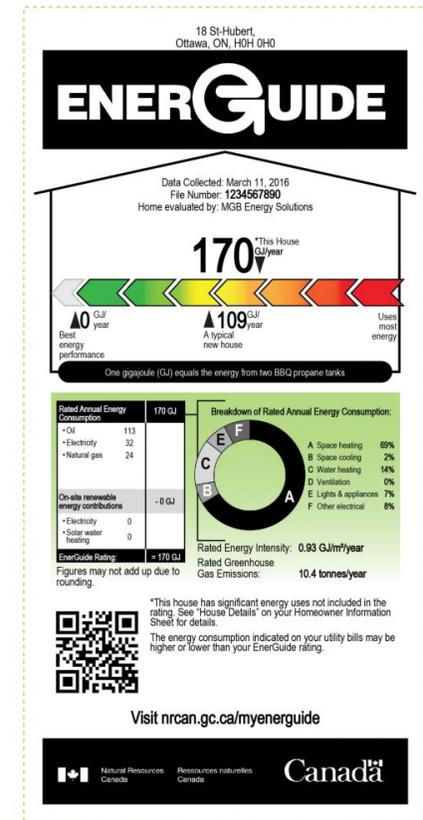
Today's new houses are already very efficient (and will continue to become even more efficient). But to address climate change in the sector, it is critical to address existing housing.

RECOMMENDATIONS

- Support EnerGuide labelling at the time of resale on homes.
- Continue to provide incentives for home retrofits. ✓



Funding home retrofits and lowering utility bills while making it easier for low- and middle-income households, including renters, to adopt heat pumps and energy efficiency upgrades including insulation upgrades, heat pump installation, and window replacements.



3 Pillars to Address the Labour Shortage



1. Grow the Domestic WorkForce

RECOMMENDATIONS:

- Invest in **CHBA's proposed "Talent Pipeline Concierge Service for Employers"** to significantly ramp up workforce capacity, better match qualified workers with jobs in the sector, and respond to labour market needs.
- Through **additional programming specific to the home building sector, encourage more Canadians to choose a career in residential construction,** particularly youth, women, Indigenous populations, and other equity-deserving groups. As a country, we need leadership to demonstrate these are good and valued careers and support the people who choose them.

CHBA's Talent Pipeline Concierge Service for Employers

The goal of this initiative is to develop robust talent pipelines and sustained pathways that will attract workers into the residential construction sector to help employers hire and effectively on-board, as well as retain and promote, workers through the creation of local concierge services in locations across the country.

Scan Me



PROMOTING CAREERS

CHBA is doing our part to promote the skilled trades. Check out our careers in residential construction info.

Platform Pledges on Labour



 **Cover apprenticeship training costs of up to \$8,000**

 Establish a **new \$20 million capital funding stream for colleges to support new training spaces for apprenticeships**

 Uphold the **Apprenticeship Service** program to support employers with **\$5,000** for hiring new apprentices in Red Seal apprentices and **\$10,000 for underrepresented groups**.

 Increase access to union-led training initiatives by **doubling the funding of the Union Training and Innovation Program (UTIP) from \$25 million to \$50 million annually**.

 **Increase labour mobility for skilled trades** by breaking down internal trade barriers.

 **Provide a new \$15,000 upskilling and training benefit for workers in priority sectors (including construction)** who in the middle of their careers and need to access new skills training for their career stability and success...and **collaborate with employers** to support retention and upskilling within their companies

3 Pillars to Address the Labour Shortage



2. Update the Immigration System

RECOMMENDATIONS:

- **Enhance category-based selection for Express Entry to support the specifics of the residential construction sector**, including bringing in TEERs 3, 4, and 5 workers, such as installers, framers, and general labourers and helpers.
- **Update the National Occupation Classification System** to properly reflect occupations in residential construction (and reflect the differences between residential construction and institutional/commercial/industrial construction)
- **Work with employers to facilitate labour market integration for newcomers** and set them, businesses, and the sector up for long-term success. **(See CHBA's proposed "Talent Pipeline Concierge Service for Employers")**.

Immigration System Change Required to Provide Necessary Workforce

CHBA understands that these recommendations represent a significant shift for Canada's immigration eligibility, but are critical to meet Canada's housing supply needs. Canada needs to target entrants with the right competencies, transferable experience, and desire to build a career in the sector.

 Revitalize Global Skills Strategy to help high-growth Canadian businesses...to attract talent. Work with provinces to streamline and speed up recognition of foreign credentials. Leverage digital service tools to reduce processing time and eliminate backlogs.



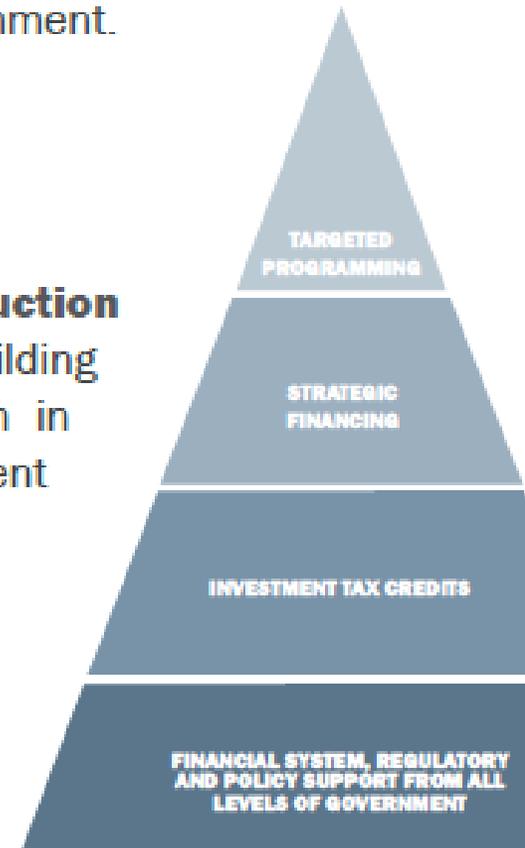
3 Pillars to Address the Labour Shortage



3. Supporting Increased Productivity

RECOMMENDATIONS:

- **Implement recommendations from CHBA's Sector Transition Strategy**, including:
 1. Financial system, regulatory and policy support from all levels of government to create a conducive business environment.
 2. Targeted programming for the transition.
 3. Strategic financing to de-risk investments.
 4. Investment tax credits to accelerate investment.
- **Invest in CHBA's proposed Factory-Built Construction Hub** for: information and training for builders and building officials; addressing regulatory barriers; innovation in factory-built systems; a concierge service for government transition funding.
- **Work with employers to facilitate labour market integration to attract, train, and retain workers** in factory-built construction. (See CHBA's proposed "Talent Pipeline Concierge Service for Employers").



See CHBA's full Sector Transition Strategy.





Within 24hrs of release

239 MEDIA MENTIONS

\$8 MILLION AD VALUE EQUIVALENCY OF THE MEDIA CHBA EARNED

210 MILLION VIEWS/READS



Expert Panel on Industrial Strategy for Home Building

Canadian
Home Builders'
Association



Consultation

Informing an Industrial Strategy for Homebuilding

An expert panel, comprising experts from Canada's homebuilding sector, will support the consultation and provide advice to the ministers on how to boost the capacity of the industry. The panel members are:

Isabelle Demers, Vice-President, Association des professionnels de la construction et de l'habitation du Québec

Emma Kozak, Vice-President of Real Estate Lending, Royal Bank of Canada

Kevin Lee, CEO, Canadian Home Builders' Association

Bryce Nugent, Director, Modular Housing Association Prairie Provinces

Carolyn Whitzman, Adjunct Professor, University of Ottawa

Liberal Cabinet Retreat – August 26, 2024

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Association



CTV News

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Feds to take steps on housing promises ahead of cabinet ...

Aug 25, 2024 — Liberal cabinet retreat begins in Halifax. Mia Rabson and Lyndsay ... They will include Kevin Lee, CEO of the Canadian Home Builders' Association, ...



CHBA National ✓

@CHBANational

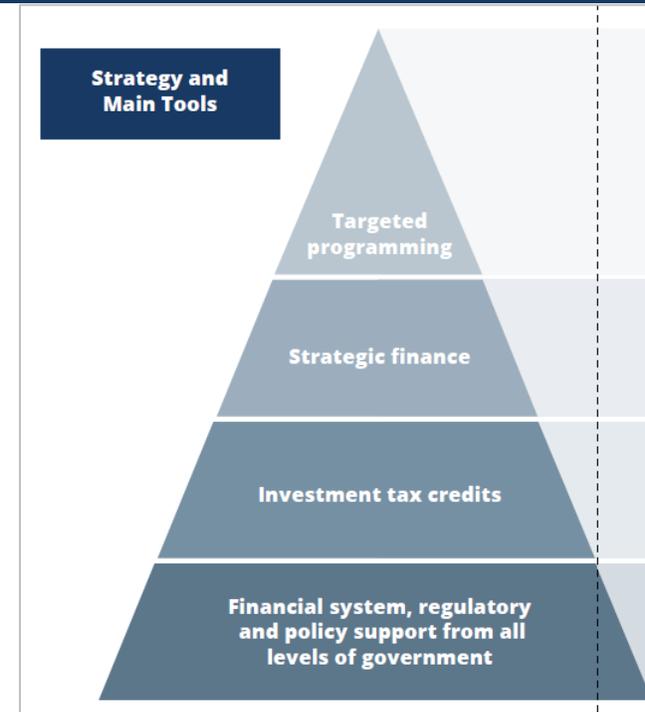
CHBA CEO Kevin Lee looks forward to talking to the PM and Liberal cabinet shortly at their retreat in Halifax about the most recent #CHBAHMI results and what needs to be done to address housing supply and affordability.



CHBA recommendations to Panel & Cabinet included...



- Addressing stress test
- Addressing GST
- Free access to codes & all the standards they call up
- Removing municipal barriers
- Removing duplication of inspections and increase acceptance of CSA A-277 at municipal level
- Decreasing DCs/DCCs (and finding a new model to fund what they currently fund)
- Other de-risking and financing measures per Sector Transition Strategy
- National Codes Interpretation Centre
- Affordability as a core objective of the National Building Code
- More...





-  **Eliminate duplicative inspections and streamline regulations for prefabricated housing, including modular.** ✓
-  **Extend immediate expensing for manufacturing machinery and equipment** ✓
-  **Create Build Canada Homes (BCH) to get the federal government back into the business of building homes.**
 - Act as a developer to build affordable housing at scale, including on public lands. BCH will develop and manage projects and partner with builders for the construction phase of projects
 - Provide \$25 billion in debt financing and \$1 billion in equity financing to innovative Canadian prefabricated home builders ✓
 - Issue bulk orders of units from manufacturers to create sustained demand. *This will revitalize how we build homes in Canada, bringing forestry, innovation, engineering, manufacturing, and construction together.* ✓
 - Support affordable homebuilders by injecting \$10 billion in low-cost financing and capital for homes that support middle- and low-income Canadians. This will include housing for students, seniors, Veterans, people with disabilities, and Indigenous housing, shelters, and more. ✓

Next Steps



- **CHBA's engagement on recommendations continued throughout the campaign with government officials, including on platform announcements (highly unusual for government while in "caretaker" mode)**
- **Meetings already underway with government officials since election**
- **CHBA will engage immediately with new cabinet ministers**
- **CHBA's government relations is year-round, and will continue through meetings, consultations, committee appearances, media activity, etc.**

Municipal Benchmarking Release

Canadian
Home Builders'
Association



*Over first 24-hours, CHBA's Parliament Hill remarks on the study & tariffs were mentioned **in the news 254 times**, amounting to **over 71 million views**, for an average **ad value equivalent of \$6.3M**.*

Key messages on DCs, GST, approval timelines now

FINANCIAL POST

Tariffs set to slow pace of homebuilding in Canada

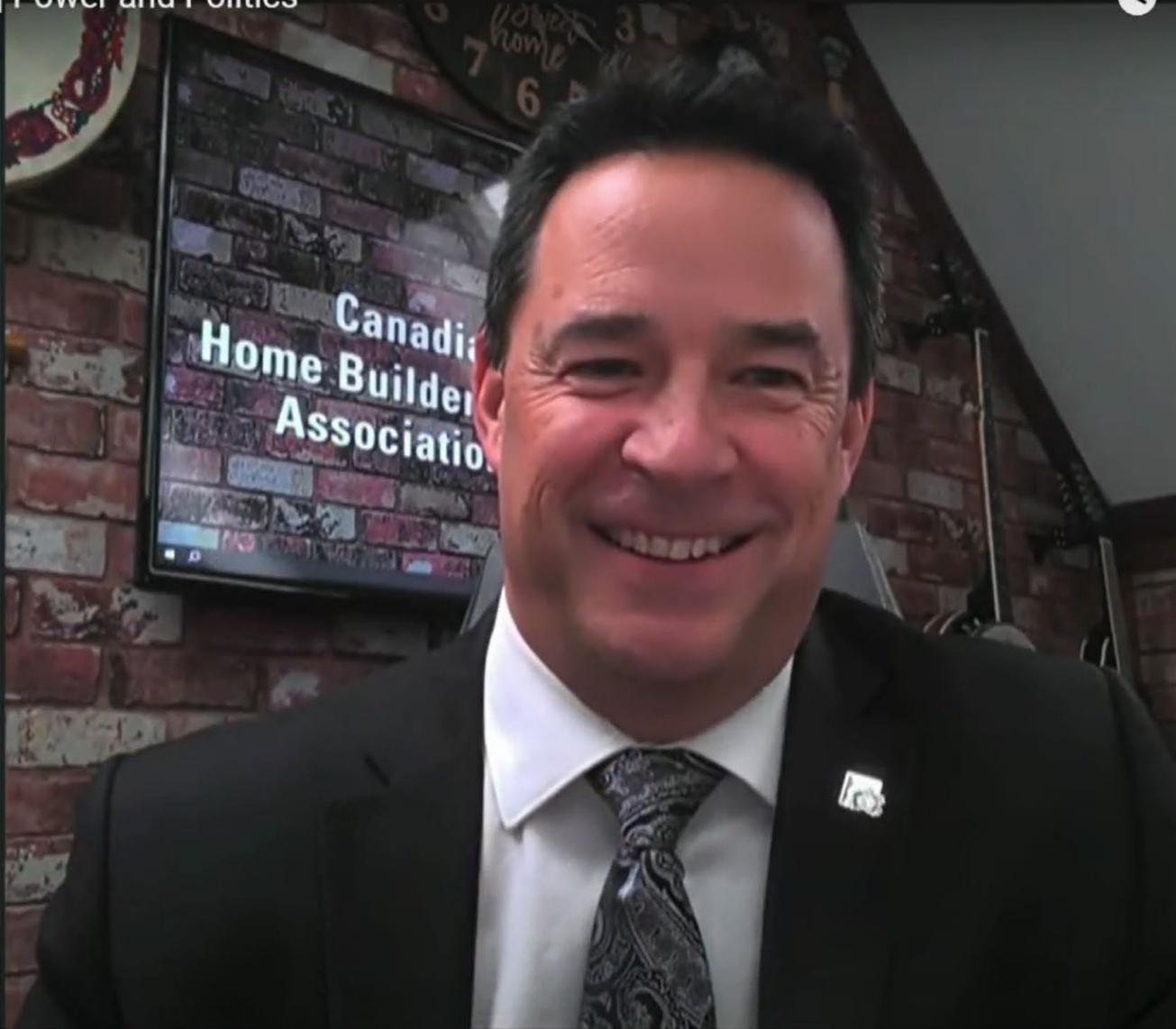
If retaliatory tariffs hit critical construction materials coming from the U.S., they could drive up costs for builders

 The Canadian Press
Craig Lord

Published Mar 04, 2025 • Last updated Mar 04, 2025 • 2 minute read

Join the conversation





Ottawa to allow 30-year amortization for first-time buyers' mortgages on new homes

CHBA's respected voice

Canadian
Home Builders'
Association



- On CBC's Power and Politics, Housing Minister Sean Fraser gave kudos to CHBA for providing *"invaluable advice that helped to lead to the policies the federal government is rolling out that we believe will help scale home building production."*



The webinar recording and slide deck will be available to CHBA members at chba.ca/webinars

Questions?



Kevin



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