



High Performance Building Enclosures: The Key to Energy Efficiency in New & Existing Residential Buildings

With Owens Corning & NAIMA Canada



Your Hosts



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The WHOLE HOME Approach

What is the Whole Home?

- One holistic system
- The building, the property, the systems and the occupants.
- Financing, skilled labour, maintenance, energy targets, health benefits and comfort.



The Whole Home Approach



- Tactile solutions based on building science
- Planning, preparation and sequencing
- Finish, close out and commissioning

The New Normal: Post COVID

Indoor Air Quality
takes on more
importance with the
spread of COVID 19.
What do contractors
and renovators need
to know? What are
the HVAC
imperatives?



Goals

- **Contractors and renovators:** Navigate more robust assembly performance.
- **Homeowners:** Prime for deep energy retrofits, PACE financing and comfort benefits of better performance.
- **Members and partners:** Join forces to realize common goals



Efficiency
Canada





Andy Cockburn
NAIMA Canada



TRAINING Teams & Homeowners



Training Goals:

Homeowners & Renters

- Comfort, healthy homes and energy savings = information + education
- Clarity from ideas to completion
- Aging in Place + Deep Energy Retrofit = Long term renovation planning.



Training Goals:

Contractors & Renovators

- Clear and sequenced – safety, proper installation, finishing.
- PACE financing and municipal LICs
- Learn the language of comfort
- Skills development, talent recruitment and workplace innovation.



RENOVATION: There's no replacement for experience...



Relying on Experience

- Huge well of skills and experience to draw on
- THE BEST people to navigate the work are contractors.
- Methodical, material savvy
- “Do-er” mentality



Accessibility & Opportunity

- Easy entry into training
- Limitations of distance, financial, time off work
- Geared to different audiences and needs
- Curation of resources – partners, content, expertise, relevancy





NAIMA Canada Training & Tools

- **2019 – Insulation Installers Training**
 - 8 modules w/ quizzes
- **2020 – Air Barriers for Professionals**
 - 6 modules w/ quizzes and supplemental detail drawings
 - Released June 2020

Insulation Training - Ontario

Welcome to the Insulation Installers Online Training Program. You must complete the quiz in each module to move to the next module. Click on Module 1.1 to begin.

Module 1.1: Building Science Part 1 MODULE 1.1 QUIZ BUILDING SCIENCE - PART 1 INSULATION & AIRSEALING TRAINING PROGRAM NAIMA Canada	Module 1.2: Building Science Part 2 MODULE 1.2 QUIZ BUILDING SCIENCE - PART 2 LOCKED FOR USERS INSULATION & AIRSEALING TRAINING PROGRAM NAIMA Canada	Module 1.3: Materials, Tools, and Equipment MODULE 1.3 QUIZ MATERIALS, TOOLS, AND EQUIPMENT LOCKED FOR USERS INSULATION & AIRSEALING TRAINING PROGRAM NAIMA Canada	Module 2: Building Science Requirements MODULE 2 QUIZ BUILDING SCIENCE REQUIREMENTS LOCKED FOR USERS INSULATION & AIRSEALING TRAINING PROGRAM NAIMA Canada
Module 2.2: Control Layers / Barriers	Module 2.3: Installation	Module 2.4: Installation	Module 3: Installation

Air Barriers for Professionals

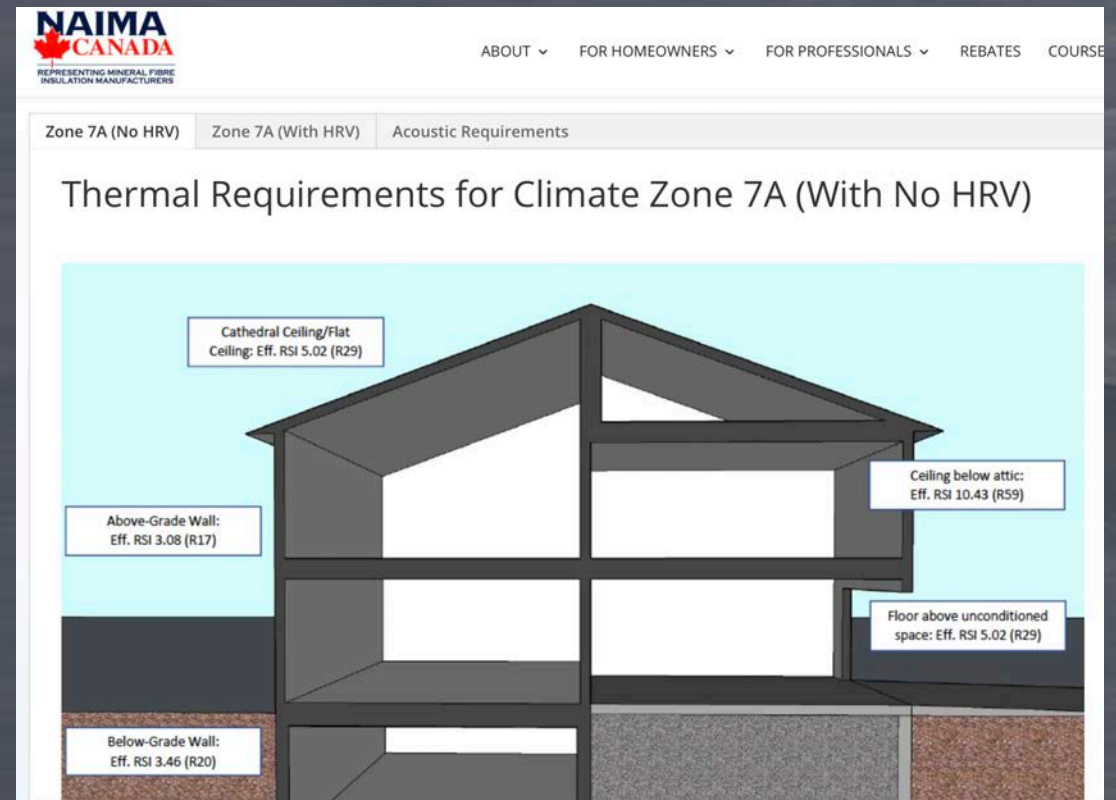
AIR BARRIERS FOR PROFESSIONALS is practically oriented information for residential construction workers to learn how to install air control barriers to improve the energy efficiency of homes.

Module 1 - Renovation & Retrofit QUIZ ANDY COCKBURN	Module 2 - Building Science Basics QUIZ LOCKED FOR USERS ANDY COCKBURN	Module 3 - Air Barrier Building Code QUIZ LOCKED FOR USERS ANDY COCKBURN	Module 4 - Air Barrier Details QUIZ LOCKED FOR USERS ANDY COCKBURN
Module 6 - Blower Door Testing	Air Barriers for Professionals: Final Test	Appendix - Typical Air Barrier Install Details	

Training & Tools

Insulation Requirements Tool

- Developed in house by NAIMA Canada
- Shows specific provincial and municipal requirements



Training to Come...

- **Residential Renovation** (with Blue House Energy and CACEA)
- **Tenant Liaison + Healthy Housing Advocacy** (with Tower Renewal Partnership & CUG+R)
- **Building Code Insulation Interpretation** from NBC and NEBC



Thank you! Questions?



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